Consultiply

• AI

MIP RESOURCE CENTER · MSP GUIDE · OCT 21, 2026

Standardize the tenants first. Then make AI measurable.

nerdio

What Nerdio's 2026 MSP survey says about turning AI adoption into results

12% MEASURABLE GAINS

14% AI SERVICE LINE

Nerdio's numbers, and what they are

32%
Adopted AI for own operations

12%
Measurable productivity gains

14%
Revenue-generating AI service line

CLAIM	FIGURE	STATUS
Adopted AI for own operations	32%	Vendor survey
Measurable productivity gains	12%	Vendor survey
Revenue-generating AI service line	14%	Vendor survey
Documented AI governance framework on every AI customer	14%	Vendor survey
One documented standard across every tenant	20%	Vendor survey
Lost technicians to burnout in 12 months	29%	Vendor survey

Source: Nerdio, 2026 State of the MSP Business Report, Oct 20, 2026. Survey of 153 MSP decision-makers.

Four foundations to set before you sell AI

Score your practice. One point for each yes.

Q1 One written baseline checked on every tenant? Yes | Partly | No

Q2 Audit-ready assessment the same day? Yes | Partly | No

Q3 One AI governance framework on every AI customer? Yes | Partly | No

Q4 Technicians using AI daily on their own work? Yes | Partly | No

0–1	2–3	4
Fix the basics first	Close the gaps	Ready to measure

Measured internal results are the strongest proof you can bring to a client.

A 30-day plan to make one result measurable

01 Pick one internal workflow your team repeats daily.

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02 Record a two-week baseline before changing anything.

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03 Run AI with a technician reviewing every output.

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04 Compare at day 30 and keep, change or drop it.

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05 Package what works as a scoped client service.

Read the full guide: consultiply.ai/mip-resource-center/nerdio-msp-ai-adoption-measurable-results-msp